



SAVE OUR PLANET – WHAT WE NEED TO DO.

TrafficLights4Peace

Humanity is at a metaphorical crossroads. Carrying straight ahead on our present path is a route to massive death and destruction. We need to stop, take stock of our situation and radically change direction!

On Monday 9th October 2006, it was reported that the world went into 'Eco-debt'. That is taking the growth of population into account and the rate at which we are using the Earth's resources, we reached a point, on that date, whereby we are using more than can be replaced. When viewed from afar, the Earth can be regarded as a living capsule hurtling through space.

In April 1970 Apollo 13 was launched. It was the third one whose mission was to land on the moon to collect samples, perform experiments and collect data. This was to increase humanity's knowledge and understanding of our place in the observed universe.

During that space mission a distinct analogy occurred. An explosion of an oxygen tank crippled the spacecraft and the 3 astronauts had to transfer from the command module built for 3, into the Lunar Exploration Module (LEM) built for 2. After a while the CO2 warning light came on! The CO2 filter built for 2 could not cope with the 3 astronauts.

Killing an astronaut was not an option, so they had to convert the square filter in the command module into a piece of apparatus that would fit into the round filter socket in the LEM. This had to be achieved by using only that which was aboard the two craft.



We are in that situation now! The CO2 warning light has come on. Co2 levels are fast becoming critical. We need to reduce it dramatically and to do so we have to use what already exists on 'our spaceship' Earth.

We have to cobble together and bind up all the resources and means at our disposal. We need to use all of the organisations and institutions we have in singular purpose, to use the mechanical means we have of reducing CO2.

It can be done!!

We need the political will and co-operation of ALL, both people and industry.

We therefore need something neutral and non-partisan that can be used as a uniting rallying symbol.

One that acts as a 'binding tape' for the necessary parts to function together.

It has to be acceptable to all.

To different faiths, political groups, NGOs and all socio-economic groups.

It needs to challenge or threaten none.

It needs to be found globally and enhance a strong uniting visual message, crossing all national borders and linguistic barriers.

The simple traffic light can do just that!

The message:

This utilises an essential part of the main contributory factor of CO2 increase, our reliance on fossil fuels for our energy and transport.

'Save our planet' day, on an easily remembered date, when the world can come together in concentration of effort and mind.

This is an attention seeking moment that can be used globally to explain to us all, what is required.

Governments, NGOs, media and faith groups can all join, in a non-competitive manner, to work together, for the benefit of all and for our survival.

That day – 'Save our planet' day can be the point at which we effectively start action on man-induced climate change and global warming.

On that day, the world's population can be informed and instructed on how we can help. It can provide the framework for individual and industrial change in behaviour that is necessary to ensure our survival.

This is possible! We just have to grab the chance..... and the moment!

Check out the web site: www.trafficlights4peace.com

